



Environmental
Professional Programs
NELSON INSTITUTE FOR ENVIRONMENTAL STUDIES
UNIVERSITY OF WISCONSIN-MADISON

CONSERVATION ESSENTIALS

VITAL SKILLS FOR IMPLEMENTING AND MANAGING CONSERVATION PROJECTS

COURSE DESCRIPTION

Gain critical management skills to maximize conservation impact by enrolling in this online program offered by the University of Wisconsin–Madison Nelson Institute for Environmental Studies, in collaboration with conservation specialists from the [Conservation Measures Partnership \(CMP\)](#), [Conservation Coaches Network \(CCNet\)](#), and [Foundations of Success \(FOS\)](#).

STEP THREE: VITAL SKILLS FOR IMPLEMENTING & MANAGING CONSERVATION PROJECTS

- Learn how to be more effective at project work planning and budgeting, using the Conservation Standards
- Discover key questions and options for adapting projects to fit within likely resources
- Gain planning and management skills needed to be successful in project fundraising
- Expand professional networks by interacting with and learning from other conservation projects and colleagues

STEP FOUR: VITAL SKILLS FOR ANALYZING & ADAPTING CONSERVATION PROJECTS

- Learn how to track and analyze project data to adapt and improve conservation efforts, using the Conservation Standards
- Gain skills needed to generate meaningful charts, figures and narratives to describe and interpret project progress to inform adaptive management.
- Acquire techniques to effectively communicate and share project results to gather input from key project partners and stakeholders.
- Expand professional networks by interacting with and learning from other conservation projects and colleagues

THREE REASONS TO CONSIDER CONSERVATION ESSENTIALS

1

Endorsed by the Conservation Measures Partnership (CMP), a partnership of more than 20 well-respected conservation organizations.

2

The course offers a flexible online platform to fit into busy schedules.

3

The course supports learning from leaders in conservation and direct interaction with the course instructor.

BENEFITS

Participants will

- ✓ gain skills needed to be successful in conservation, using the *Conservation Standards*.
- ✓ gain a competitive advantage in applying for jobs or advancing within their organization.
- ✓ learn how to be more effective at project planning, management, and fundraising.
- ✓ receive support from leaders in conservation and direct interaction with the course instructor.

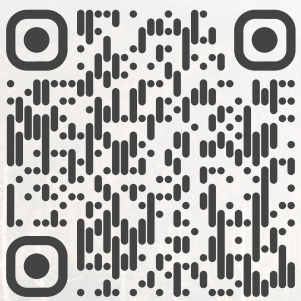
COURSE COSTS

\$1,500 USD, total amount due at time of registration.
Financial support is available.

REGISTRATION COMING SOON

To learn more about this 12-week course visit, nelson.wisc.edu/static/open-standards-course, or email Nathan Schulfer at schulfer@wisc.edu for more information.

Registration will be on a first-come, first-served basis.



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