

# Developing Opportunities for a More Sustainable Economy: Employer Perspectives

Nelson Institute Community Environmental Forum

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# Wisconsin Energy Conservation Corporation

- Non-profit organization
- Founded in 1980
- Operate in 23 states
- Employ 216

# WECC's Mission



***WECC champions innovative energy initiatives that deliver short- and long-term economic and environmental benefits to consumers, businesses, and policy makers.***

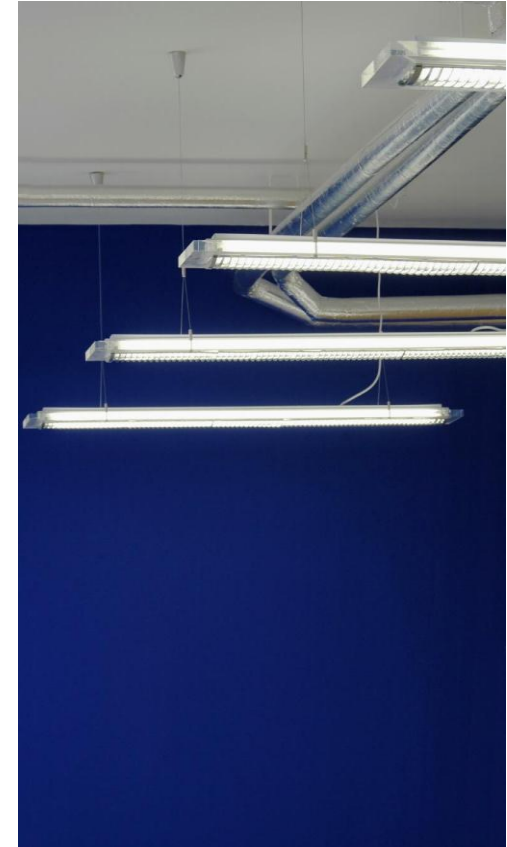
# WECC's Clients

- Partner with governments and utilities
- Help residential, commercial, industrial, agricultural, schools and government sectors
- ↓ energy use, and
- ↑ use of renewable energy



# WECC's Services

- Program planning & design
- Education & training
- Marketing
- Technical assistance
- Trade ally development
- Financing
- Program evaluation



# Our Results

## FY 2008-2009

- Energy Savings: 777,117,298 kWh  
31,263,805 therms
- Economic Benefits: \$109,314,543 utility bill savings
- Environmental Benefits: 1,682,544,815 tons CO<sup>2</sup> reduced  
Equivalent of 152,029 cars off road  
Equivalent of 110,155 homes off grid

# Where are the job opportunities?

- Engineering
- Data analysis
- Information technology
- Marketing
- Finance
- Training
- Project management

