



*terrasource*  
*chocolates*

responsibly decadent™

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# What's Unique

- “Responsibly Decadent” message
- Online – no bricks & mortar
- Ingredients & diet sensitivities
- Value-added focus
- High-nutrition flavors
- Green packaging



# What's Unique (cont'd)

- Reuse
- Certifications
- Communication
- Production vision



# Community Impact

- Certified Fair Trade
- No child labor
- Local actions, global impact
- Partnership with Solar Cookers Intl.
- Self-reliance
- “Everyone wins” model

