



# Cultural Education

Monona Park and Recreation Website

# Cultural Education on Monona Park and Recreation Website

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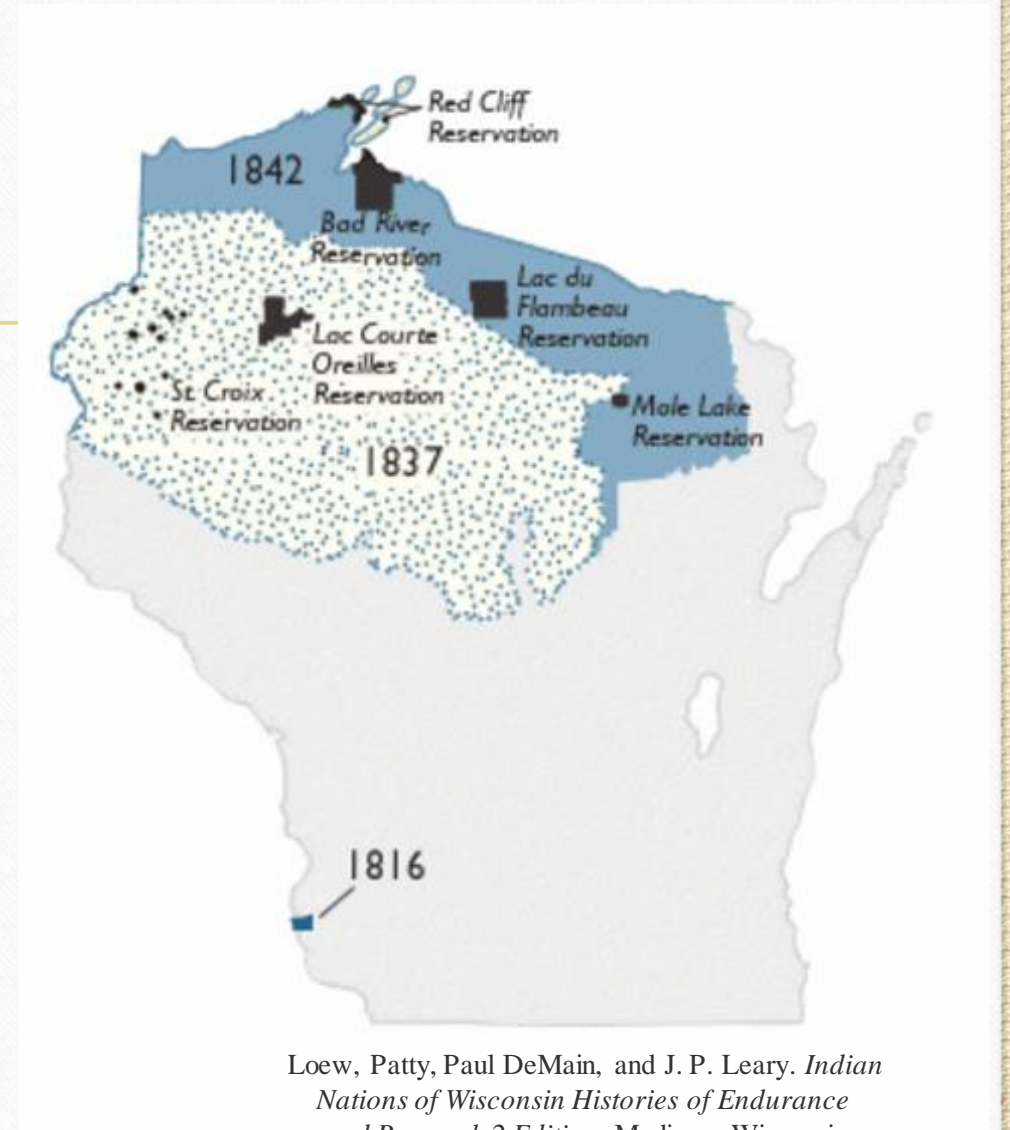
- We will be taking a multi faceted approach to educating the public about cultural resources in the Monona Parks
- The website will be a key tool for integrated communication that will educate protection, stewardship and etiquette of the Mounds and other resources
- By studying past cases concerning education and cultural resiliency via internet media and technology, we are able to apply lessons learned towards future work with Monona's Cultural Education website.

# Ojibwe of Wisconsin

- 6 Tribes
- Early 1600s-French made contact
- 1856-Place in government boarding school

## Tribal Youth Media Project

- 4 week camp where Ojibwe students create digital stories
  - Topics: Chippewa flowage and Treaty-based fishing rights
- Interview Elders of their community



Loew, Patty, Paul DeMain, and J. P. Leary. *Indian Nations of Wisconsin Histories of Endurance and Renewal, 2 Edition*. Madison: Wisconsin Historical Society Press, 2013. Print.

# Indigenous Igorot Values

- "I- Ingenuity
  - G- Goodness
  - O- Open Mindedness
  - R- Resiliency
  - O- Originality
  - T- Truthfulness"
- Ngohayon



# Igorot Preservation of Culture “Look at what media can do...”



Like Follow Share ...

**Igorot Clan**  
December 15, 2014 · 🌐

The 6 Most Common Misconceptions About Us Igorots And Our Way Of Life  
Before anything else, allow me to reiterate the fact that indigenous peoples/groups in the Philippines are often awfully misunderstood. We, the Igorots of the Cordilleras, are in the same boat as the Aetas of Southern and Central Luzon, the Mangyans of Mindoro, the Lumads, Manobos and Subanons of Mindanao, and other groups I've failed to mention. Other people just keep on getting things wrong when they talk about us.  
Now. I don't know the experiences of our Aeta and Lumad brothers. I leave it

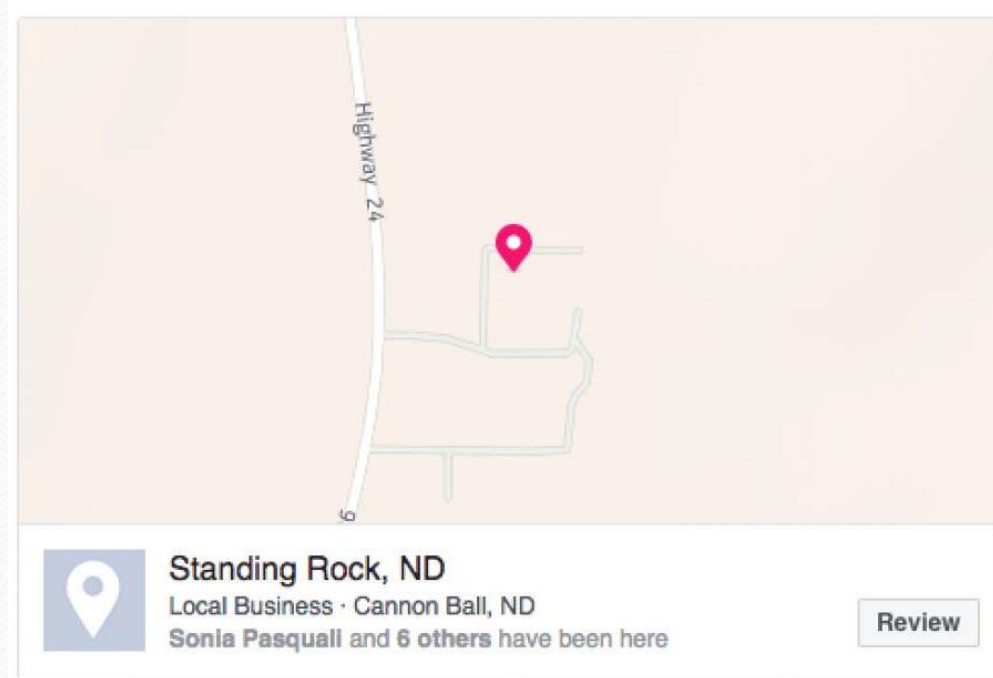
# Standing Rock Sioux Reservation VS DAPL

- Dakota Access Pipeline threatens the Standing Rock Sioux Reservation's indigenous rights
  - Water source
  - Sacred sites
- Protests occurred from April-February



# Social Media and Awareness

- Social Media key to international attention
- Twitter: #NODAPL
- Facebook:
  - Livestream
  - Check In
- Major News sources paid attention
  - CNN
  - New York times
  - NPR



# Overall Lessons from Past Case Studies and Applying them to Monona Website

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**1. Make Monona website extremely accessible and simple to navigate. Images and visibility play a huge role in education**

**2. Relating to and educating younger generations is key in preserving and revitalizing cultures**

Ojibwe youth camp, Social media's diverse user age group concerning Igorot and Standing Rock

**3. An interactive website could be beneficial**

Ojibwe digital stories-active, experiential learning

Social media users able to interact and communicate with one another- "Like" "Comment"  
"Check in" "Livestream"



# WOODLAND PARK

CITY OF MENAUNA



# References

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